

Rotary is where local leaders - you, your neighbors, friends, and problem-solvers share ideas, mobilize, and take action to create lasting change; we are people of action! We are also people of fun, good relationships, and business. We laugh, play, and do business as we make the world a better place.

Rotary brings together a global network of volunteer leaders who dedicate their time and talent to tackle the world's most pressing humanitarian challenges. Rotary connects 1.4 million members from more than 200 countries. Their work impacts lives at both the local and international levels, from helping families in need to working toward a polio free world.

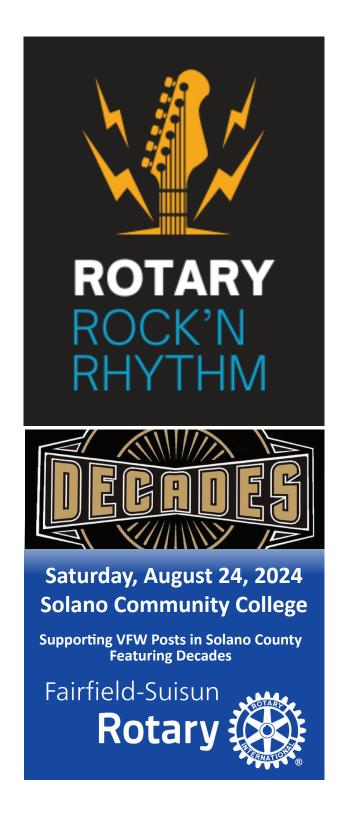
Members of the Fairfield-Suisun Rotary Club are passionate about the work we do in our communities--both local and international. That's because Rotarians pick projects that make a difference to youth, the vulnerable, and the world. Some of our local projects include:

- Rotary Success Scholarships for Fairfield PAL students to attend SCC
- Monthly dinners for Fairfield PAL students
- Assist-a-Grad Scholarships
- Meals on Wheels meal delivery
- Sorting and bagging food at the Food Bank
- Salvation Army Red Kettle fundraising
- Evenings of Honor for police and fire

International projects include:

- Creating a medical/dental clinic in rural Haiti
- Fighting to eradicate the polio virus from the world.

For info, email fsrotaryclub@gmail.com.



### ROTARY ROCK'N RHYTHM



Supporting VFW Posts in Fairfield-Suisun, Vacaville & Vallejo

# Enjoy a concert by Decades while supporting our veterans

The Rotary Rock'N Rhythm concert is a fundraiser for the Veterans of Foreign Wars (VFW) posts in Fairfield-Suisun, Vacaville and Vallejo, and the Rotary Club. VFW is a nonprofit that traces its roots back to 1899 when veterans of the Spanish-American War (1898) and the Philippine Insurrection (1899-1902) founded local organizations to secure rights and benefits for their service. Many arrived home wounded or sick. There was no medical care or veterans' pension for them, and they were left to care for themselves. So veterans banded together and formed the Veterans of Foreign Wars of the United States.

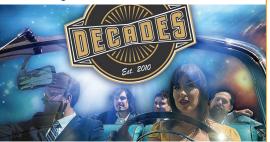
VFW was instrumental in establishing the Veterans Administration, development of the national cemetery system, in the fight for compensation for Vietnam vets exposed to Agent Orange and for veterans diagnosed with Gulf War Syndrome. In 2008, a revised GI Bill expanded educational benefits to America's active duty service members, and members of the guard and reserves, fighting in Iraq and Afghanistan.

Today, VFW is dedicated to supporting those who sacrifice so much for this country and they continue to be a voice for returning and currently deployed service members, veterans, service members in the US Armed Forces, and their families.

#### **VFW Vision**

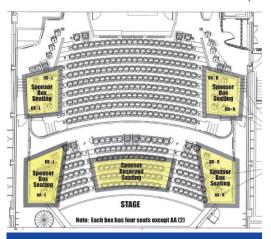
Ensure that veterans are respected for their service, always receive their earned entitlements, and are recognized for the sacrifices they and their loved ones have made on behalf of this great country.

#### https://decadesofficial.com/



### **Please Consider a Sponsorship**

Becoming a sponsor is a great way to get involved in a good cause while gaining recognition for your company via TV and radio ads and social media. Sponsors also get the benefit of "Box Seats" or exclusive front row seats, and you'll enjoy the VIP reception prior to the concert. Sponsorship start at \$1,500 and go up to \$10,000 for our Presenting Sponsor. The sponsor levels and benefits are shown on the inside of this handout. Call today!



#### **CONTACT INFORMATION**

Curt Johnston F-S Rotary Club Board Member (707) 249-1667, curt.johnston@solano.edu





# **Sponsorship Options**



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	ROTARY ROCK'N RHYTHM	Donation Amount	*Cable TV Exposure	**KUIC Radio Exposure	Print Ads and Web Exposure	Social Media Exposure	Pre-Concert VIP Cocktail Reception	VIP Concert Seats	Concert Program Recognition	Concert Announcements
Presenting Sponsor	Exclusive "Presented By " sponsor recognition in all marketing materials, including press releases, ads, brochures, flyers, program, and event signs and banners, and additional benefits as shown.	\$10,000	"Presented By" name mention in 50 cable TV ads. See note below.	"Presented By" Name Mention in 50 KUIC Radio Ads. See note below.	"Presented By" Name in Daily Republic Ads,and F-S Rotary Club website link to your company	"Presented By" recognition in all Rotary Club Facebook & Instagram event ads & posts	Eight (8) reserved table seats at VIP reception	Eight (8) concert box or front row seats at a location of your choosing	"Presented By" recognition on on- stage PowerPoint program slides	I Introduction hand
Gold Sponsor	Gold Sponsor recognition in all marketing materials, including press releases, ads, brochures, flyers, program, and event signs and banners, and additional benefits as shown.	\$5,000	Gold Sponsor name mention in 25 cable TV ads. See note below.	Gold Sponsor Name Mention in 25 KUIC Radio Ads. See note below.	Gold Sponsor Name in Daily Republic Ads,and F-S Rotary Club website link to your company	Company recognition on Rotary Club Facebook & Instagram event ads & posts	Six (6) reserved table seats at VIP reception	Six (6) concert box or front row seats at a location of your choosing as available	Gold Sponsor recognition on on- stage PowerPoint program slides	Emcee Announcement o sponsorship and on-stage photo op with band
Silver Sponsor	Silver Sponsor recognition in marketing materials, including press releases, selected ads, brochures, flyers, program, and event signs and banners, and additional benefits as shown.	\$2,500		Silver Sponsor Name Mention in 25 KUIC Radio Ads. See note below.	Silver Sponsor Name in Daily Republic Ads,and F-S Rotary Club website link to your company	Company recognition on Rotary Club Facebook & Instagram event ads & posts	Four (4) reserved table seats at VIP reception	Four (4) concert box or front row seats at a location of your choosing as available	Silver Sponsor recognition on on- stage PowerPoint program slides	Emcee Announcement of sponsorship and on-stage photo op with band
Bronze Sponsor	Bronze Sponsor recognition in marketing materials, including press releases, selected ads, flyers, program, and event signs and banners, and additional benefits as shown.	\$1,500			Bronze Sponsor Name in Daily Republic Ads,and F-S Rotary Club website link to your company	Company recognition on Rotary Club Facebook & Instagram event ads & posts	Two (2) table seats at VIP reception	Two (2) concert box or front row seats at a location of your choosing as available	Bronze Sponsor recognition on on- stage PowerPoint program slides	

\*Note About Cable TV Ads

Cable TV Ads for Rotary Rock'N Rhythm will be presented on ESPN, CNN, HGTV, TNT and the Food Network. Commercials will be aired in the cities of Vacaville, Fairfield, Suisun City, Rio Vista and on Travis AFB. The ad will include company logo visual and audio recognition. The number of ads to be provided is listed above.

\*\*Note About Radio Ads

Commercials will air on Solano County's exclusive radio station, KUIC, 95.3. The audience is 150,000 listeners in the counties of Solano, Napa, Contra Costa, Yolo, and the Sacramento Region.